

Integrated Care Fund Project Proposal Form - Revenue



Llywodraeth Cymru
Welsh Government

Project Overview

Region: **West Wales**

ICF Project name: **Building on the LD Charter**

Project start date: **1st April 2019**

WG ref:

Project completion date: **31st March 2021**

Is this project linked to an ICF capital project? **No**

Is this project linked to the Dementia Action Plan funding? **Potentially**

What is the primary focus (1) and secondary (2) focus of the project are you proposing? * please mark 1 and 2 as appropriate

Children's/young carers projects	Adults/Carers projects	Regional Capacity building/Infrastructure
Information/Advice/Awareness raising	Information/Advice/Awareness raising 1	Regional Partnership Board Development
Access to Services/single point of access/transport	Access to Services/single point of access	Regional Workforce development/training
Assessment and diagnosis	Assessment and diagnosis	Regional Programme management and evaluation
Social Prescribing	Social Prescribing	Regional/Integrated planning and commissioning
Early Help and Prevention	Early Help and Prevention	Regional Support for Social Value Sector Engagement
Emotional Health and Wellbeing	Emotional Health and Wellbeing/Loneliness and isolation 2	Regional support for Citizen/carers engagement
Edge of Care support	Stay at home/return home	Other – (please specify below)
Family Group Conferencing approach	Integrated Community Teams	
Family re-unification	Step up/down from hospital	
Therapeutic intervention	Intermediate Care/ pathway	
New accommodation/residential solutions	New accommodation/Residential solutions	
Other (please Specify below)	Other (please Specify below)	

ICF Project Description (brief description using theory of change model):

1 - What is the problem you are trying to solve.

The LD Charter is a document written by people with learning disabilities from throughout the region. It's a kind of manifesto, a statement of basic rights, demands, requests for all people with learning disabilities in the region.

It covers all key areas of other major documents, including

- Transforming LD Services
- Improving Lives
- The WWCP Area Plan

And combines well with both the Social Services and Wellbeing Act and the Wellbeing of Future Generations Act, with its emphasis on prevention, independence and person-centred provision.

Thanks to ICF funding, 5000 copies of the Charter as a booklet and 5000 as a poster will be designed and printed (bilingually) by the end of the current financial year. However, to avoid them sitting on the shelf, and to make a real impact, further work is needed.

2. What long term outcome/change are you hoping to achieve?

Much wider visibility of the rights and needs of PwLD in our region; improved access to services; improved accessibility of businesses, leisure facilities; PwLD being empowered and taking control.

3 - Who is your key audience? *People with Learning Disabilities and their carers. Professionals who work with people with LD and their carers. Local businesses. Statutory services. Private and public sector.*

4 - How will you reach them? The project is specifically concerned with outreach and distribution across all of the above sectors.

5 – What resources are available to support?

PPF existing expertise in facilitation; consultation. Existing networks and partnerships that will facilitate distribution. Expertise of PwLD/ASC.

6 - What activities will bring about the change?

The project is in 4 key stages:



PwLD would be involved at every stage.

In more detail, the project would comprise:

Distribution

- Development of distribution plan
- Postage, with covering letter, to statutory and third sector services
- Follow up visit to encourage “sign up” and display Charter
- Individual visits to private sector settings, including shops, financial services, tourism venues

Publicity

- Media campaign
- Local press advertising
- Post-sign up publicity
- Simple charter website
- Social media campaign

Mystery Shopper/Audits

- People with learning disabilities visit organisations venues unannounced/ anonymously to check compliance with charter
- Development of mystery Shopper check list
- Training mystery shoppers
- Follow-up visit

Training

- With particular emphasis on private sector organisations, the offer of bespoke LD Awareness Training to cement not just sign up but compliance with the charter.

Quality Mark

- Development of a quality mark awarded in a similar way to Disability Confident scheme, ie a “working towards” quality mark on sign up; a silver award on completion of training; a gold award after successful mystery shopper visit (see below)
- Publicity materials for above

How does your project address your population needs assessment and area plan? *You can find the Population Assessment and Area Plan here:* <http://www.wwcp-data.org.uk/>

Staying well in the community - Services which support people to:

- Live at home independently
- Provision of Information, Advice, and Assistance
- Provision of ‘Self Care’ programmes
- Manage or improve health and well-being

What level of 'prevention/Intervention' (continuum) best describes your project? *please tick as appropriate

Self Help, Information and Advice	Early Help and support	Intensive Support	Specialist Intervention
✓	✓		

Project Costs:

YEAR ONE	Quarter 1	Quarter 2	Quarter 3	Quarter 4	Total Cost
Direct delivery costs -					
<i>Direct project costs as per stages set out above including remuneration pwld</i>	8550	8550	8550	8550	34200
<i>Project Management (15 hours/week + oncosts)</i>	2972.5	2972.5	2972.5	2972.5	11890
TOTAL					
TOTAL					46090
YEAR TWO	Quarter 1	Quarter 2	Quarter 3	Quarter 4	Total Cost
Direct delivery costs -					
<i>Direct project costs as per stages set out above including remuneration PwLD</i>	8550	8550	8550	8550	34200
<i>Project Management (15 hours/week + oncosts)</i>	2972.5	2972.5	2972.5	2972.5	11890
TOTAL					46090

Project Delivery

Delivery partners	
Local Authority	x
Health Board	x
Third Sector/Social Value sector	x
Private/Independent sector	
Housing Association/RSL	
Other (pls specify below)	

Project budget holder	
Local Authority	
Health Board	
Third Sector/Social Value sector	x
Private/Independent sector	
Housing Association/RSL	
Other (pls specify below)	

Project geographical footprint	
Regional	x
Sub-regional	
Multiple regions	
Local Authority	
Local community	

Project Beneficiaries (pls check boxes as appropriate):

Primary beneficiaries	
Older people	
People with learning disabilities	x
Children with complex needs	
Children at risk of becoming looked after	
Care experienced children including adopted children	
Carers	
Young Carers	
People with dementia	x

Secondary beneficiaries	
Older people	
People with learning disabilities	
Children with complex needs	x
Children at risk of becoming looked after	
Care experienced children including adopted children	
Carers	x
Young Carers	
People with dementia	x

Other beneficiaries	
Older people	
People with learning disabilities	
Children with complex needs	
Children at risk of becoming looked after	
Care experienced children including adopted children	
Carers	
Young Carers	
People with dementia	

Wider community x

Project Design Principles (pls check boxes as appropriate):

Which of the 'A Healthier Wales' Quadruple aim/s does this project primarily address?	
Improved health and wellbeing	X
Better quality and more accessible health and social care service	x
Higher value health and social care	
A motivated and sustainable health and social care workforce	

Which of the 'ten national design principles' from A Healthier Wales will the project address?	
Prevention & Early Intervention	X
Safety	x
Independence	X
Voice	X
Personalised	X
Seamless	
Higher Value	X
Evidence Driven	X
Scalable	X
Transformative	X

With voice and co-production as key principles, tell us who you have engaged with in the design of your projects	
Service users (adults)	X
Service users (Children/young people)	
Carers	
Young carers	
Workforce	
Social Value/third sector	x
Community members	x
Other:	

Project outcomes and impacts

What Population level indicators/measures is your project seeking to address? * *please select from national outcome/performance management framework*

Citizens understand what care, support and opportunities are available and use these to help them achieve their well-being
 Citizens speak for themselves and contribute to the decisions that affect their life, or have someone who can do it for them
 Citizens engage and make a contribution to their community
 Citizens are in control of their daily life as much as they can be.

Tell us how you will measure/understand the impacts of your project?

<p>How Much? (outputs)</p> <ul style="list-style-type: none"> • Number of organisations/ businesses signing up to LD Charter – target 300/year • Number of PwLD trained to deliver project – target 24 regionally • Number of training courses delivered – target 12/year • Number of mystery shopper visits undertaken – target 12/year • Press coverage – target 1/month • Number of quality marks awarded by end of project – target 50 	<p>How Well? (quality)</p> <p><i>The results of mystery shopper audits (“before”) and awards of quality mark (“after”) will track changes in quality of accessible services for PwLD</i></p>
<p>Difference made? (impact)</p> <ul style="list-style-type: none"> • Citizen’s individual circumstances are considered • Citizens understand what care, support and opportunities are available and use these to help them achieve their well-being • Citizens are in control of their daily life as much as they can be. • Citizens engage and make a contribution to their community 	

Tell us how you intend to evaluate the following aspects of your project (*please refer to ICF guidance*)

<p>Impact Evaluation (How will you measure/understand the outcomes that have been achieved by your project?)</p>	<ul style="list-style-type: none"> • ToC evaluation model developed and applied regularly throughout project
<p>Process Evaluation (How will you evaluate the system & process changes delivered by your project e.g. integration, co-production, social value?)</p>	<ul style="list-style-type: none"> • Convening of a project steering group including partners, statutory agencies, PwLD/ASC • Report to LDPG and RPB
<p>Economic Evaluation</p>	<ul style="list-style-type: none"> • Analysing available local /regional and national data • Reviewing impact on other services as a result of project

<i>(How will you evaluate the cost benefits/cost avoidance delivered by your project?)</i>	
Qualitative Evaluation <i>(How will you capture the experiences of service users/staff/communities?)</i>	<ul style="list-style-type: none"> • <i>Most significant story/ change methodology</i>

Exit Strategy

It is envisaged that the Quality Mark will become a “must have” for organisations and businesses, and the training which is a part of this likewise. As such, after the 2 years, it will be possible to charge for the scheme. We envisage this would be similar to the hynt scheme (<http://www.disabilitywales.org/hynt/>) which charges venues for participating.

Project contact details

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