

Integrated Care Fund Project Proposal Form - Revenue



Llywodraeth Cymru
Welsh Government

Project Overview

Region: West Wales	ICF Project name: Direct Payments – Co-operative Solutions	
Project start date: 1 st April 2019	WG ref:	Project completion date: 31 st March 2021
Is this project linked to an ICF capital project? N		
Is this project linked to the Dementia Action Plan funding? N		

What is the primary focus (1) and secondary (2) focus of the project are you proposing? * please mark 1 and 2 as appropriate

Children's/young carers projects	Adults/Carers projects	Regional Capacity building/Infrastructure
Information/Advice/Awareness raising	Information/Advice/Awareness raising 2	Regional Partnership Board Development
Access to Services/single point of access/transport	Access to Services/single point of access	Regional Workforce development/training
Assessment and diagnosis	Assessment and diagnosis	Regional Programme management and evaluation
Social Prescribing	Social Prescribing	Regional/Integrated planning and commissioning
Early Help and Prevention	Early Help and Prevention	Regional Support for Social Value Sector Engagement
Emotional Health and Wellbeing	Emotional Health and Wellbeing/Loneliness and isolation	Regional support for Citizen/carers engagement
Edge of Care support	Stay at home/return home 1	Other – (please specify below)
Family Group Conferencing approach	Integrated Community Teams	
Family re-unification	Step up/down from hospital	
Therapeutic intervention	Intermediate Care/ pathway	
New accommodation/residential solutions	New accommodation/Residential solutions	
Other (please Specify below)	Other (please specify below)	

ICF Project Description (brief description using theory of change model):

- 1 - What is the problem you are trying to solve?** Currently there is relatively low take-up of direct payments and an over-reliance on standard care packages provided by the Local Authority via in-house services and/or commissioned providers. This limits personal choice and control, and restricts the local market for care, support and well-being services delivered by community-based micro enterprises and social enterprises.
- 2 - What long term outcome/change are you hoping to achieve?** People will use direct payments (and other funds), either individually or collectively, to purchase tailored packages of care, support and well-being services from local micro enterprises and social enterprises. People will have choice and control over the services they receive, thus promoting independence and reducing reliance on statutory services.
- 3 - Who is your key audience?** People who are eligible to receive direct payments, as well as recipients of other funds such as Personal Independence Payments, Carers Allowance, and individuals who are self-funders
- 4 - How will you reach them?** Through social care teams; organisations who work with individuals eligible to receive direct payments; Community Connectors; awareness raising events; marketing and communication strategy, etc.
- 5 – What resources are available to support?** This project will work in conjunction with the **Building Pembrokeshire's Capacity to Care** project, which is funded by LEADER and matched funded by West Wales Care Partnership
- 6 - What activities will bring about the change?** PAVS will employ a full-time **Direct Payments Development Officer** to raise awareness, provide information and encourage take-up of direct payments, and support people to come together to pool their resources and create user-led care and support co-operatives.

How does your project address your population needs assessment and area plan? The Population Needs Assessment highlights the challenge of providing effective services in rural areas. The Assessment also identifies the need to reduce reliance on residential and nursing care. Increasing the take-up of direct payments will strengthen the market for local micro-enterprises and social enterprises delivering care and support services, allowing people to live independently for longer in their communities, achieve positive outcomes, and live fulfilled lives. The Area Plan (and the Act) recommends developing alternative delivery models, including user-led services. The Direct Payments Development Officer will support people to create user-led care co-operatives.

What level of 'prevention/Intervention' (continuum) best describes your project? *please tick as appropriate

Self Help, Information and Advice	Early Help and support	Intensive Support	Specialist Intervention
✓			

Project Costs (Total costs for 2-year project: £76,051)

YEAR ONE	Quarter 1	Quarter 2	Quarter 3	Quarter 4	Total Cost
Direct delivery costs -	Total costs – Year 1				£38,625
Staffing	7,855	7,205	7,205	7,205	£29,470
Overheads (heat, light, rent etc)	1,685	1,685	1,685	1,685	£6,740
Resources/activity costs	199	199	199	198	£795
Equipment/IT	1,305	105	105	105	£1,620
YEAR TWO	Quarter 1	Quarter 2	Quarter 3	Quarter 4	Total Cost
Direct delivery costs -	Total costs – Year 2				£37,426
Staffing	7,347	7,346	7,346	7,346	£29,385
Overheads (heat, light, rent etc)	1,707	1,706	1,706	1,706	£6,825
Resources/activity costs	199	199	199	199	£796
Equipment/IT	105	105	105	105	£420

Project Delivery

Delivery partners

Local Authority	✓
Health Board	✓
Third Sector/Social Value sector	✓
Private/Independent sector	✓
Housing Association/RSL	
Other (pls specify below)	

Project budget holder

Local Authority	
Health Board	
Third Sector/Social Value sector	✓
Private/Independent sector	
Housing Association/RSL	
Other (pls specify below)	

Project geographical footprint

Regional	
Sub-regional	
Multiple regions	
Local Authority	✓
Local community	

Project Beneficiaries (pls check boxes as appropriate):

Primary beneficiaries

Older people	✓
People with learning disabilities	✓
Children with complex needs	
Children at risk of becoming looked after	
Care experienced children including adopted children	
Carers	
Young Carers	
People with dementia	✓

Secondary beneficiaries

Older people	
People with learning disabilities	
Children with complex needs	
Children at risk of becoming looked after	
Care experienced children including adopted children	
Carers	✓
Young Carers	
People with dementia	

Other beneficiaries

Older people	
People with learning disabilities	
Children with complex needs	
Children at risk of becoming looked after	
Care experienced children including adopted children	
Carers	
Young Carers	
People with dementia	

Project Design Principles (pls check boxes as appropriate):

Which of the 'A Healthier Wales' Quadruple aim/s does this project **primarily** address?

Improved health and wellbeing	
Better quality and more accessible health and social care service	✓
Higher value health and social care	
A motivated and sustainable health and social care workforce	

Which of the 'ten national design principles' from A Healthier Wales will the project address?

Prevention & Early Intervention	
Safety	
Independence	✓
Voice	✓
Personalised	✓
Seamless	
Higher Value	
Evidence Driven	
Scalable	✓

With voice and co-production as key principles, tell us who you have engaged with in the design of your projects

Service users (adults)	
Service users (Children/young people)	
Carers	
Young carers	
Workforce	
Social Value/third sector	✓
Community members	
Other:	✓

Project outcomes and impacts

What Population level indicators/measures is your project seeking to address? * Please select from national outcome/performance management framework

National outcomes:

- Citizens understand what care, support and opportunities are available and use these to help them achieve their well-being
- Citizens get care and support through the Welsh Language if they want it

The project seeks to address **Theme 1: Staying well and independent in the community** by enabling people to use direct payments to purchase local care, support and well-being services that help them live independently in their own homes for longer.

The key measure of success is: No/percentage of user-led organisations developed per locality

Tell us how you will measure/understand the impacts of your project?

<p>How Much? (outputs)</p> <p>No of people taking up the option of direct payments</p> <p>No of people receiving information and advice on setting up a user-led care co-operative</p> <p>No of user-led care co-operatives established in Pembrokeshire</p> <p>No of people accessing support via a user-led care co-operative</p>	<p>How Well? (quality)</p> <p>% of people reporting that they have real choice in the care they receive and are able to do the things that matter to them</p> <p>% of people reporting that the care and support that they purchase with direct payments has helped them have a better quality of life</p>
<p>Difference made? (impact)</p> <p>People will be supported to continue to live independently in their homes and communities</p> <p>People will not need to call on statutory social care services and/or visit the GP as frequently</p> <p>Individual and community well-being will be improved</p>	

Tell us how you intend to evaluate the following aspects of your project (*please refer to ICF guidance*)

<p>Impact Evaluation (How will you measure/understand the outcomes that have been achieved by your project?)</p>	<p>Feedback from people taking up the option of direct payments Feedback from user-led care co-operatives</p>
<p>Process Evaluation (How will you evaluate the system & process changes delivered by your project e.g. integration, co-production, social value?)</p>	<p>Review workshop – involving members of the Pembrokeshire Preventions Programme Board</p>
<p>Economic Evaluation (How will you evaluate the cost benefits/cost avoidance delivered by your project?)</p>	<p>Reviewing impact on other services as a result of the project Agreeing methodology for working out cost benefits of an increased take-up of direct payments –v- provision of standard care packages from Local Authority</p>
<p>Qualitative Evaluation (How will you capture the experiences of service users/staff/communities?)</p>	<p>Story gathering – using Most Significant Change methodology</p>

Exit Strategy

Tell us about your exit strategy for the project (post 2021):

A greater take-up of direct payments will result in quantifiable savings for the Local Authority, a % of which can be released to continue to fund a Direct Payment Development Officer post within PAVS. Additional peer support will be provided through the network of people receiving direct payments, and user-led care co-operatives established through the project.

This project is complementary to the LEADER-funded project **Building Pembrokeshire’s Capacity to Care**, which seeks to strengthen the supply of care and support services through the creation of local micro-enterprises and social enterprises. Taken together, the two projects will develop a sustainable and diversified market of care, support and well-being services that will help people live independently for longer in their homes.

Project contact details

Project key contact (name):

Sue Leonard - PAVS Chief Officer

Email address:

sue.leonard@pavs.org.uk

Telephone:

01437 771198 (direct line)